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Championing Integrated Pest Management

Making pest IPM work on farm

Cereals, oilseeds and potatoes

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Mixed farmer and VI Chair

BCPC Pests & Beneficials Review
24 November 2026



25 years of the Voluntary Initiative

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25

years of industry cooperation

2001–2026

IPM planning

Practical tools for reviewing farm decisions

Operator knowledge

NRoSO and relevant continuing development

Industry partnerships

Sharing evidence and responsible practice

IPM across the arable rotation

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Understand the field

Soil testing, pest history and local conditions

Plan across crops

Varieties, establishment and market needs

Review the result

Adapt decisions as the season develops

“I grew into IPM as my understanding of it grew.”

Natural enemies within productive crops

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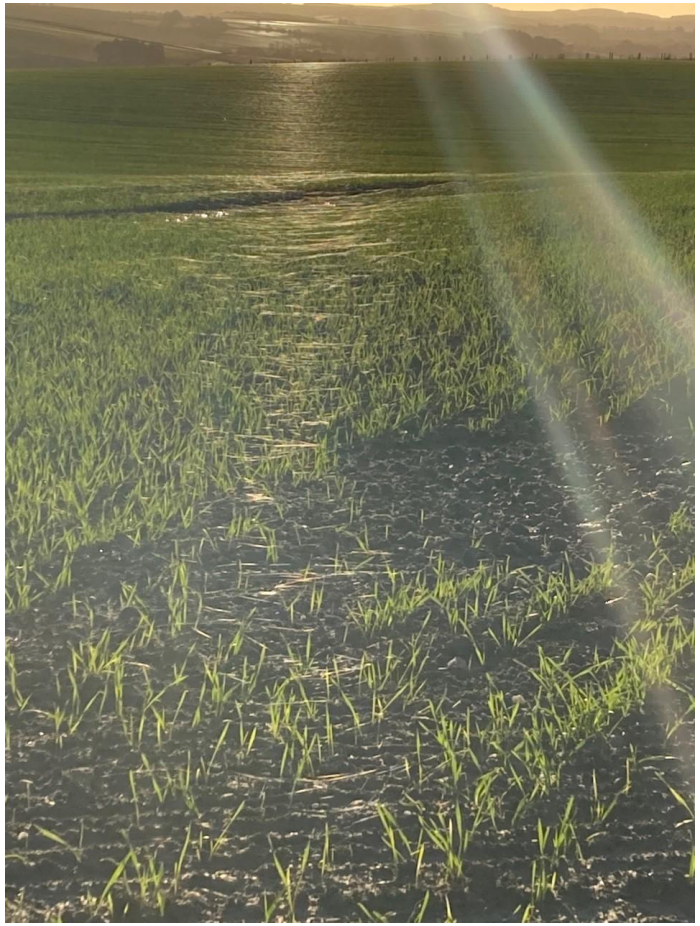

Recognise natural enemies

Look for useful organisms alongside pests

Support and protect them

Consider habitat and effects of intervention

Assess crop protection

Monitor pest pressure, damage and crop stage

Webs in wheat following potatoes: a farm observation, not a measure of pest control.

Monitoring changes the decision

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Cereals

Aphids: feeding damage and virus risk differ

Crop stage, natural enemies and decision support

Oilseed rape

Establishment conditions and CSFB pressure

Monitoring and resistance awareness

Potatoes

Soil pest testing and variety choice

Crop inspection and specific virus-risk advice

Record the reason for action, including a decision to monitor again

SPS opportunities for arable growers

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Cereals and oilseeds

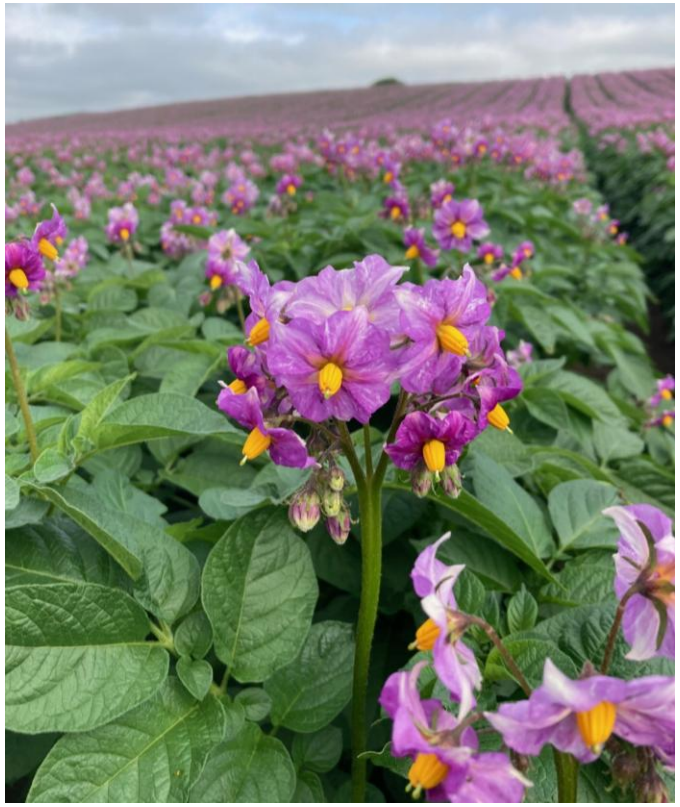
Shared standards and more predictable trade

Seed potatoes

Expected reopening of EU market access

More resilient varieties

Potential access to new breeding approaches



Also relevant to our beef enterprise: less meat-export friction

Potential benefits depend on final terms and implementation

Potential routes to a wider IPM toolbox

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Biological actives	Broader approvals could support additional IPM products
Treated seed	Wider access to seed treated under EU authorisations
Parallel trade	More sourcing options for equivalent authorised products
Mutual recognition	A route to faster access through shared assessments

Can CRD help turn these opportunities into timely access on farm??

Subject to final arrangements, applications and relevant safeguards

What helps growers adopt change

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Demonstration on real farms

Show reliability, costs and limitations

Training as options change

Update IPM plans and operator knowledge

Evidence of outcomes

Crop protection, quality, margin and observations



VI partnerships and NRoSO can support confident adoption

Priorities for practical progress

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1 Access to effective options

Timely authorisation and access to useful IPM tools

2 Support for adoption

Demonstrations, updated IPM plans and operator development

3 Workable transitions

Existing stocks, treated crops and produce in store