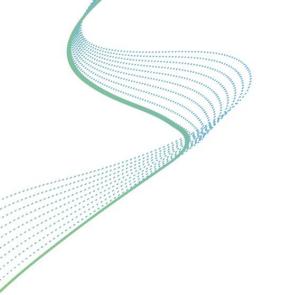


Dr Rosie Bryson Head of Marketing and Communication



BCPC Diseases Review 2023



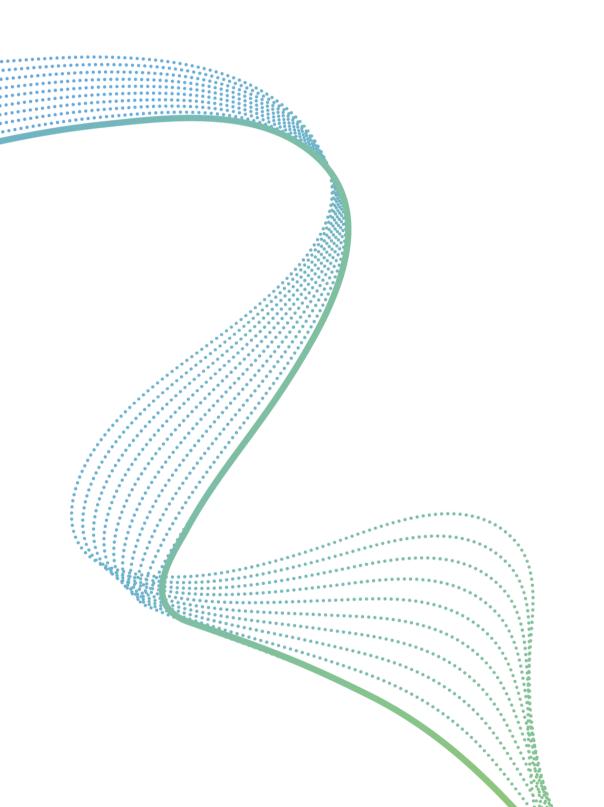




- ➤ Decrease GHG emissions
- Reduce inputs harmful to biodiversity, society& environment
- ➤ Bring no more land into production
- Threats to food production area due to climate change



What are the solutions – from a Plant Health perspective?



- ➤ Major adjustment in how food is produced where, what and how ?
- ➤ Accelerated innovation and implementation?
- > Re-alignment of plant health strategies ?





