

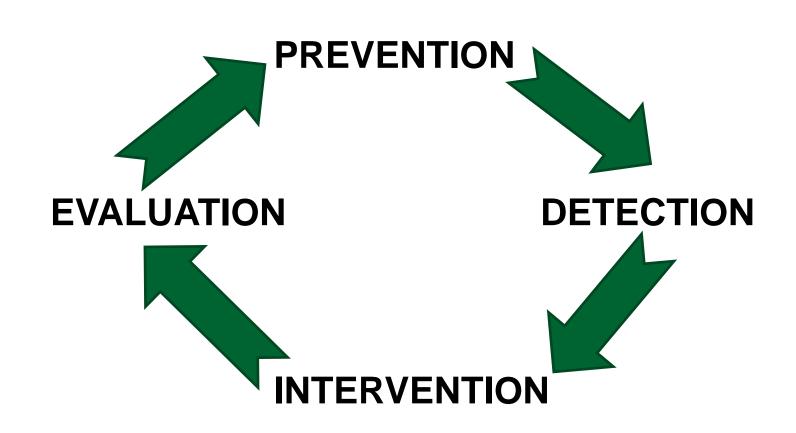
Measuring IPM adoption



Leading the way in Agriculture and Rural Research, Education and Consulting

Integrated Pest Management process





VI/PHC IPM assessment plans



◆ Tool to facilitate discussion between farmer and agronomist



Promoting responsible pesticide use

- Data collection
 - ◆ Baselines
 - ♦ IPM score (0-100)
 - ♦ Identify issues/topics
 - ◆ Direct R&D + KTE

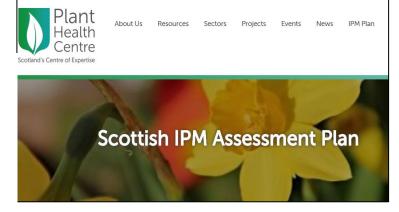
Pest Management Science

SCI

Research Article

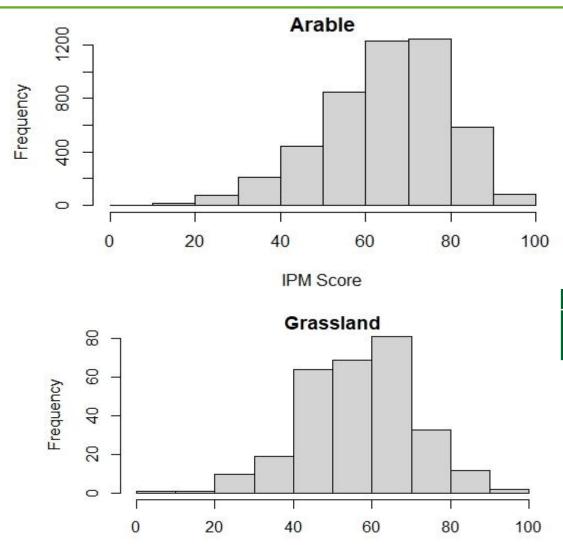
Measuring the unmeasurable? A method to quantify adoption of integrated pest management practices in temperate arable farming systems





Distribution of IPM scores



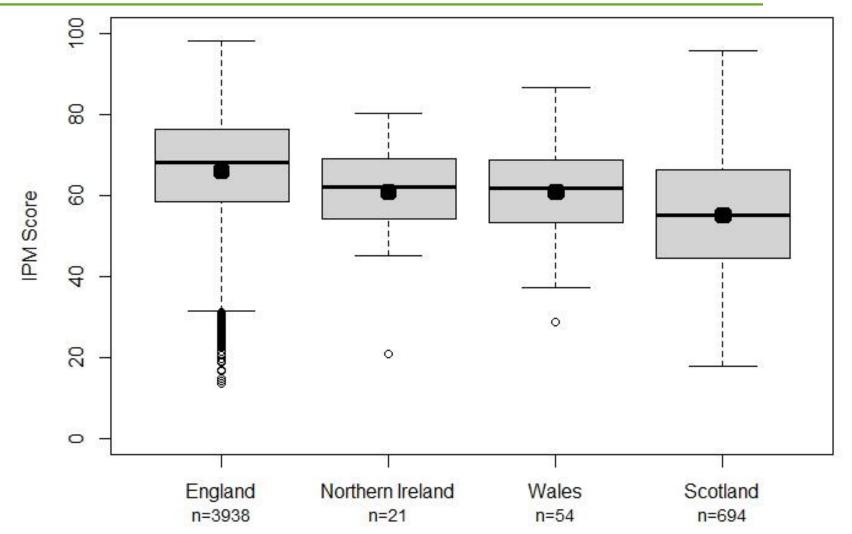


IPM Score

	Arable	Grassland
No. completed	4723	292
Mean score	64.8	56.9

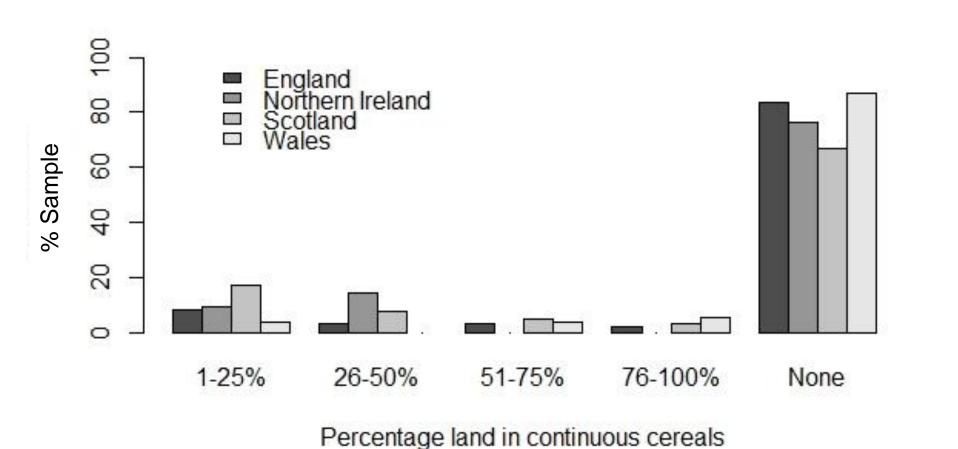
Country difference: Arable IPM





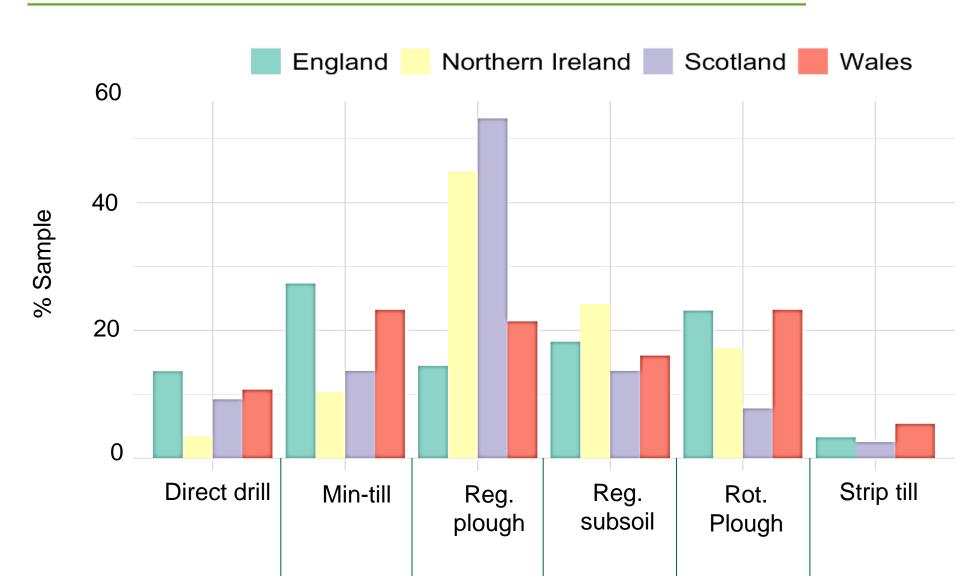
Rotations: continuous cereals (5+ years of cereals in same field)





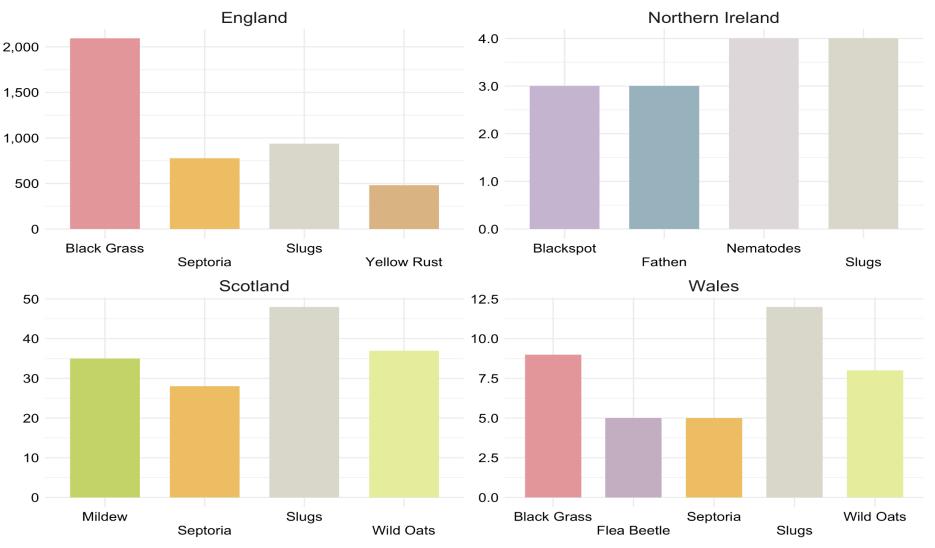
Soil cultivation





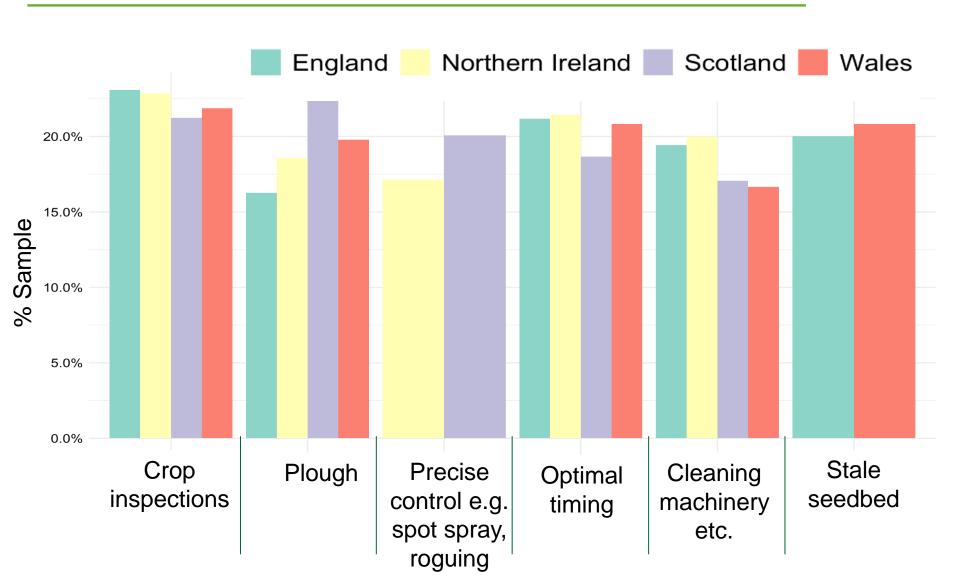
Problem pests: Arable





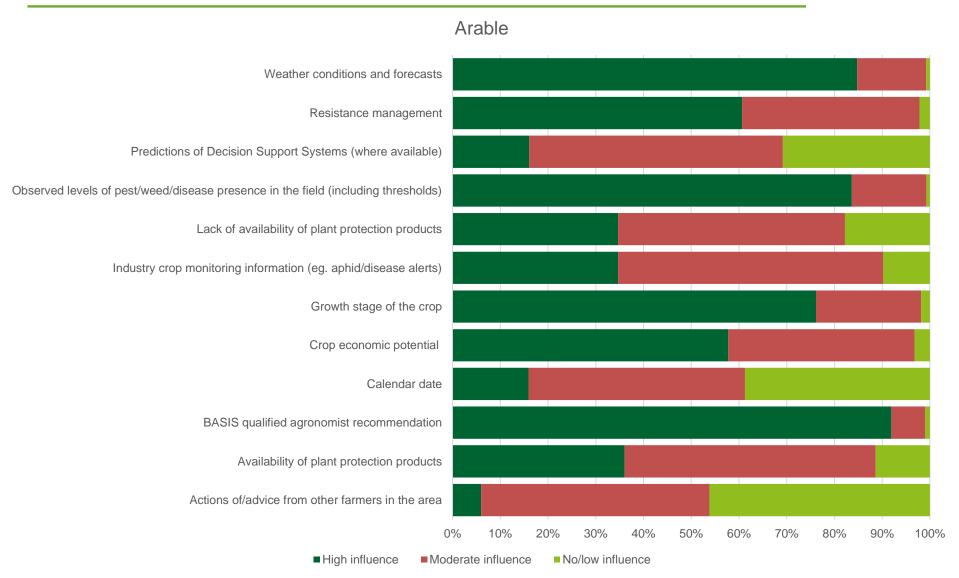
Weed Prevention: Arable





Factors influencing decision to adjust spray programme

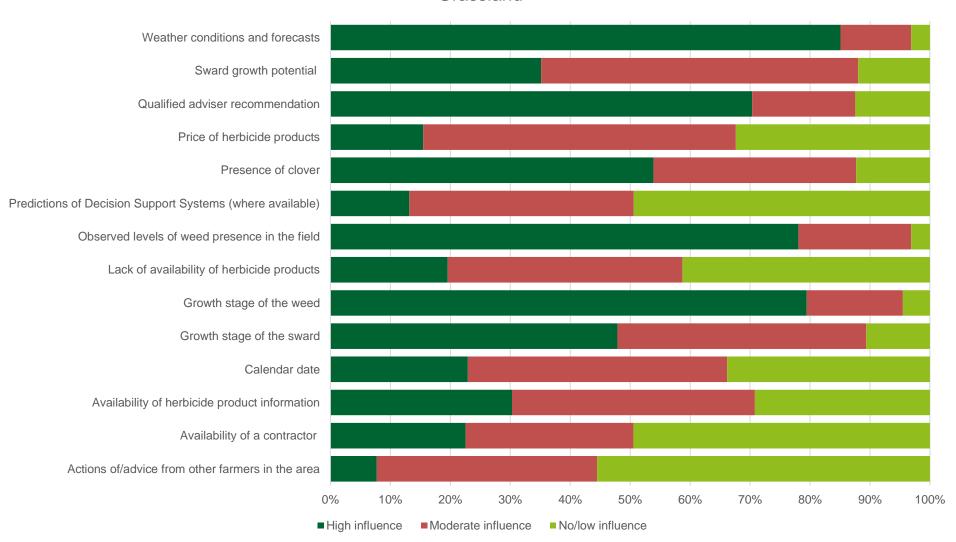




Factors influencing decision to adjust spray programme

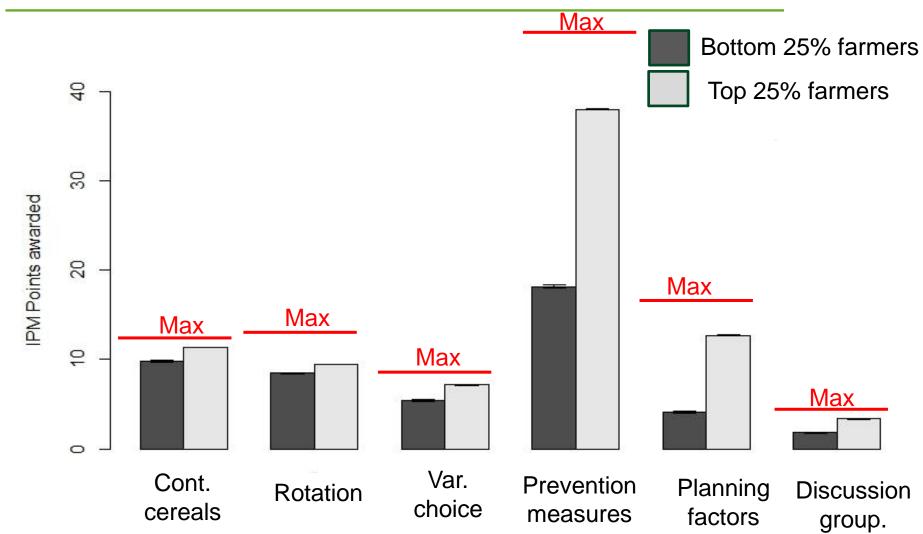






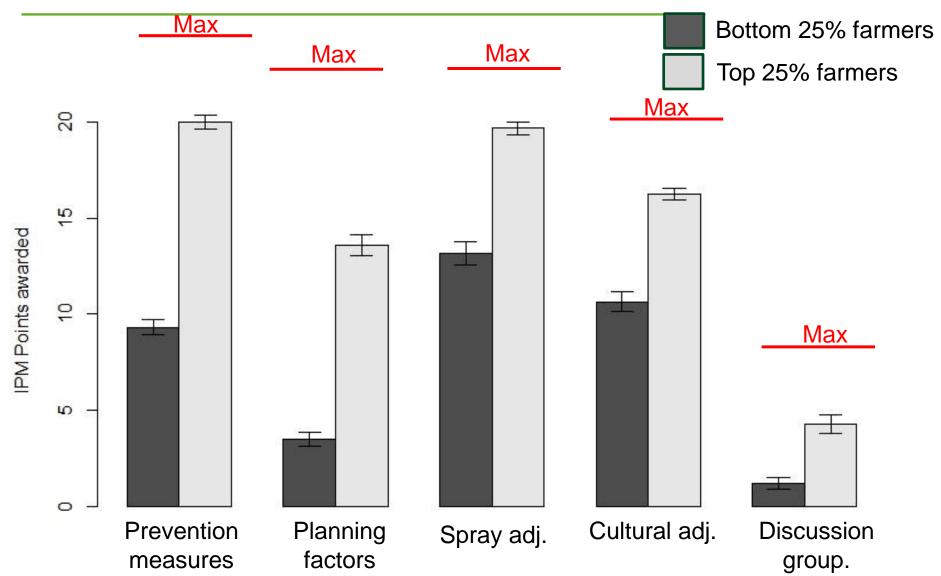
Arable: High/Low IPM adopters





Grassland: High/Low IPM adopters



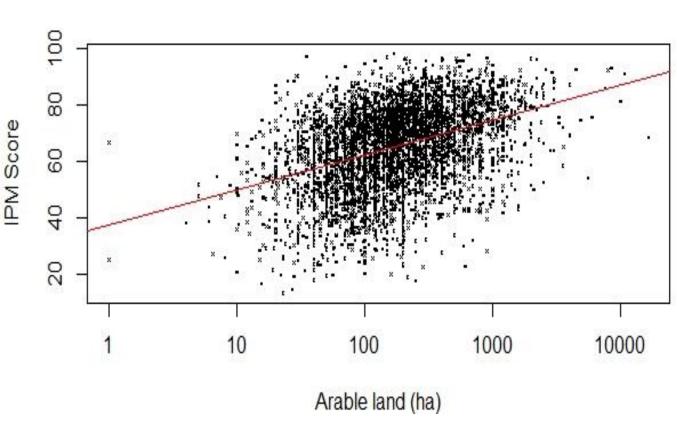


IPM Score - Arable area









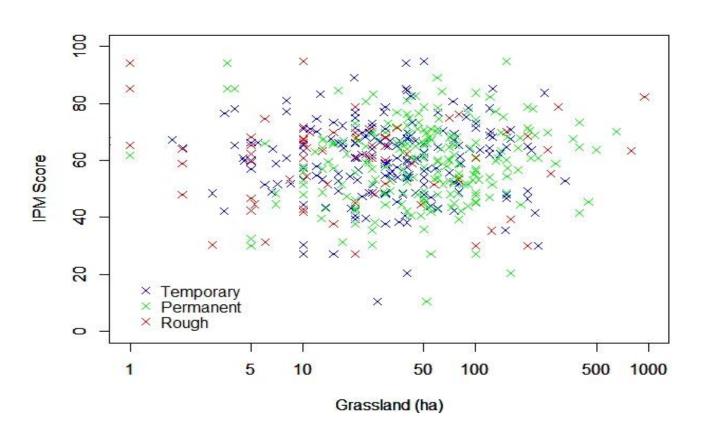


IPM Score - Grass area





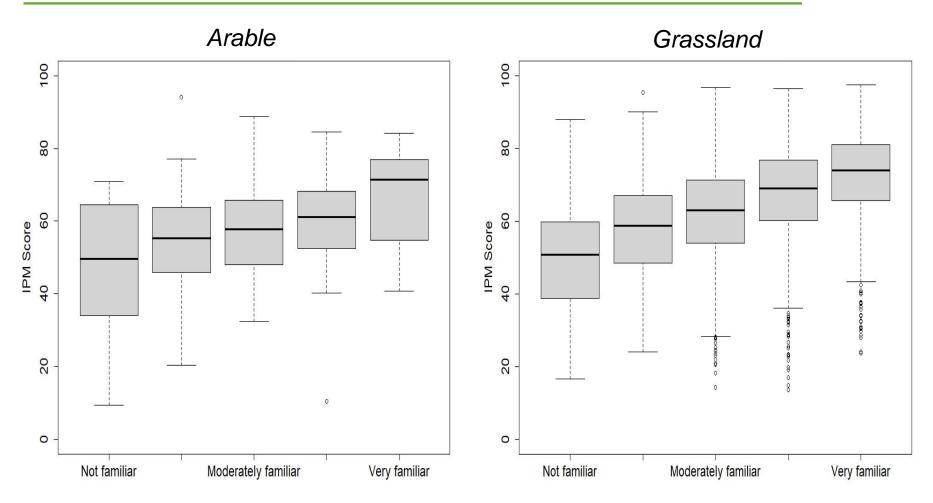






Knowledge => Uptake

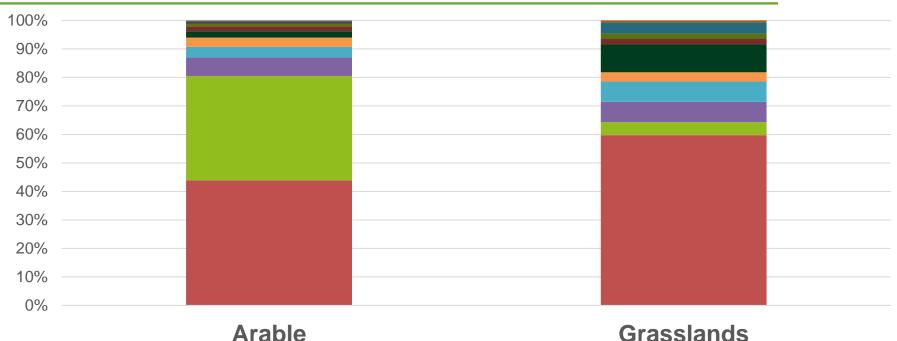




Q. How familiar are you with IPM? (1-5 scale)

Info source preference

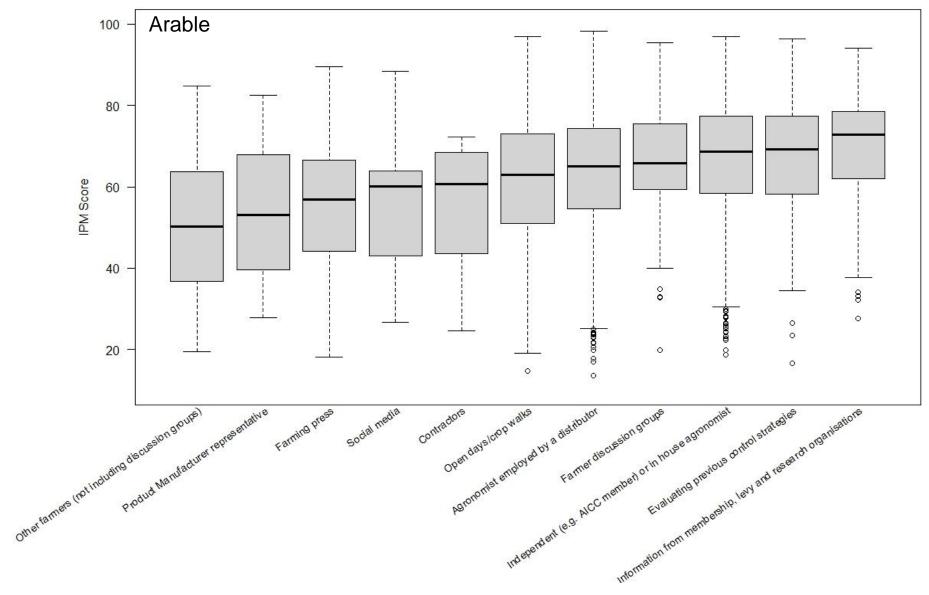




- Contractors
- Social media
- Other farmers (not including discussion groups)
- Farming press
- Farmer discussion groups
- Information and updates from membership, levy and research organisations
- Evaluating previous control strategies
- Open days/crop walks
- Independent (e.g. AICC member) or in house agronomist
- Agronomist employed by a distributor

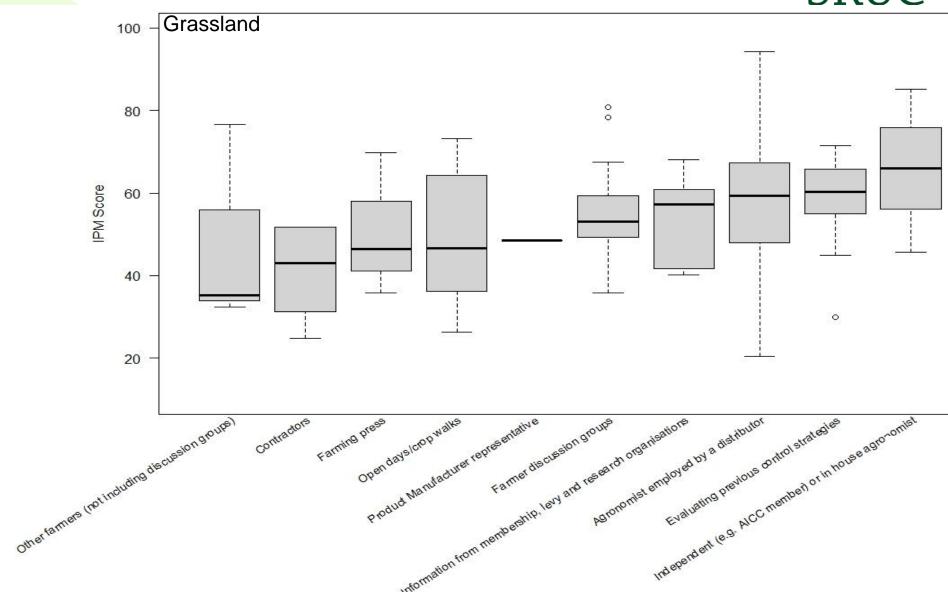
Information source is key





Information source is key





VI/PHC IPM assessment plans

SRUC

The

- Assess overall IPM strategy
- ◆ Tool to facilitate discussion => IPM action plan
- High adopters:
 - More preventative measures
 - Consider more factors when IPM planning
 - ♦ Actively seek IPM knowledge



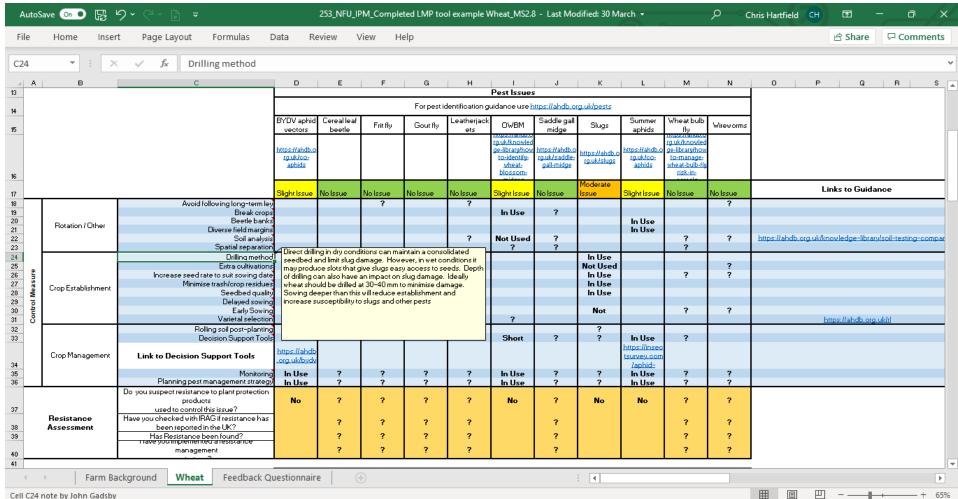
Promoting responsible pesticide use

- ◆ IPM advice: clear, consistent, evidence-based
- Continually developing sector specific plans
 - Arable
 - Grassland
 - Specialist horticulture (coming soon)



Crop Specific IPM plans (LMP)





Department for Environment Food & Rural Affairs

Environmental Land Management: Test & Trial project



Crop Specific IPM plans (LMP)



			Annual grasses									BLW - tap root									
	rol strategies in arable crops – eds in cereals	Effectiveness	Strength of the evidence	Inexpensive to implement	Economic Importance	Ease of implementation	Speed of impact	Current use	Potential Use	References	Effectiveness	Strength of the evidence	Inexpensive to implement	Economic Importance	Ease of implementation	Speed of impact	Current use	Potential Use	References		
Current chemical control for	Sensitive weeds	4									4										
comparison	Herbicide resistant grasses	1									1										
	Herbicide resistant BLW	4									4										
Crop planning	Fallow	4	3	4	5	4	4	4	4		1	4	4	3	4	4	3	3	127		
	Field history, rotation & break crops	4	3	3	5	5	4	4	4	148,391,247,567	4	5	3	3	5	4	3	3	374		
	Select low-risk locations	3	4	3	5	4	4	3	3		4	4	3	3	4	4	3	3			
	Drainage	2	2	4	5	2	3	3	4	59, 423											
	Early harvest	4	3	4	5	3	4	4	4	297,425,557											
	Flooding	3	2	3	5	2	4	1	1	536	3	2	3	3	2	4	1	1	536		
	Hygiene	4	4	4	5	5	5	4	5	79,347,275,545	2	4	4	3	5	5	3	3	294		
	Primary cultivations (crop residue burial)	4	4	3	5	4	5	4	5	343,388,453,568	4	3	3	3	4	5	3	4			
Pre-cropping	Secondary cultivations (drilling method)	4	4	3	5	4	3	4	5	343	3	4	3	3	4	3	4	4	401		
	Seed rate	4	4	2	5	5	3	4	4	343	3	3	2	3	5	3	3	3			
	Seedbed quality	3	3	3	5	2	3	3	3	<u> </u>	3	3	3	3	2	3	3	3			
	Sowing date	4	4	2	5	2	4	4	4	343,390,83,371	4	4	2	3	2	4	4	4	83		
	Stubble management	4	3	3	5	4	3	4	4	391, 393	4	3	3	3	4	3	3	4	13,237		
	Use of cover crops	3	2	2	5	2	4	2	4	314,410, 147	4	2	2	3	2	4	2	4	314		
	Varietal choice	3	3	3	5	3	4	3	4	343,76,133,131	3	3	3	5	3	4	3	4			
	Varietal mixtures																				
	Bioprotectants & low risk PPP's	2	2	2	5	2	2	1	2	490,178	2	2	2	3	2	2	1	2	490,178		
	Paratition account (to alcount and an about all day)	٦.	1	4	r	٠,	٠.	٦	٦.	354	4	٦.	4	٦.	1	٠,	2	2	354		





Crop Specific IPM plans (LMP)

- Focussed on effective evidence-based IPM methods
- ♦ 1-2 hours
 - Enables farmers to create IPM LMPs
 - Guides users towards effective IPM methods
 - Provides users with links to further guidance
 - Records current implementation of IPM
 - Records commitments to implement additional IPM

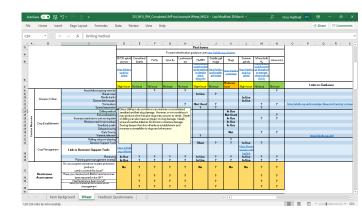
Behavioural Insight (interview) results

Key barriers to uptake of IPM practices were highlighted as 'economic', 'lack of knowledge or understanding of IPM', and 'mindset or habits'

Measuring to inform IPM decisions

- Assess overall strategy
 - ◆Benchmark against yourself
 - ♦ Action plans to increase IPM adoption
- Crop*pest specific approaches
 - ♦ What are the pest x crop issues?
 - Current adoption recorded
 - ♦What did/didn't work?
 - ♦=> Next steps

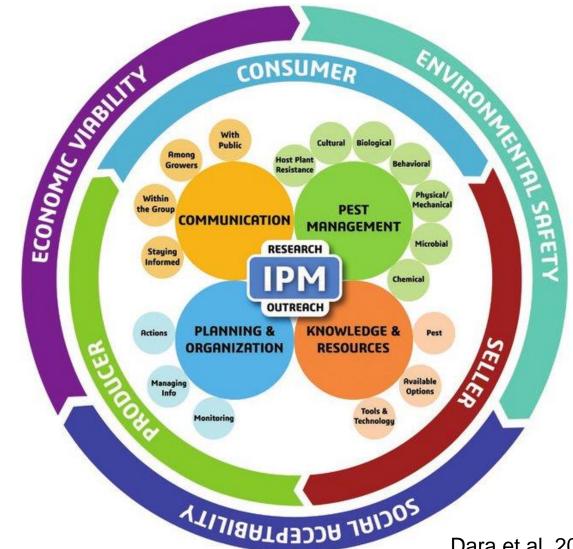




Reduction in risk associated with pests and pesticides

Integrated approach needed to increase IPM adoption





Dara et al. 2019. J. of IPM 10

Acknowledgements

- VI/NFU/PHC IPM assessment plan
- Henry Creissen & Elliot Meador, SRUC
- Spencer Collins & Alison Taylor, NFU
- Fiona Burnett, SRUC
- Sonia Humphris, PHC
- Neal Evans & Jim Orson, Voluntary Initiative

Creissen et al. 2019 Pest Man. Sci. 75 Creissen et al. 2021 Pest Man. Sci. 77

- Test &Trial Funding: Defra
- Project management
- Chris Hartfield, NFU, Phil Walker & Neil Paveley, ADAS
- IPM Land Management Plan tool
- John Gadsby, ADAS
- Behavioural insight
- Kath Behrendt, Holly Clarkson, Kathleen Wolton & Olivia Green, ADAS













Measuring IPM adoption



Dr Henry Creissen



Scotland's Rural College









