



**Home-Grown Cereals Authority**

Caledonia House 223 Pentonville Road  
London N1 9HY  
T 020 7520 3920 F 020 7520 3931  
www.hgca.com

**BCPC**

7 Omni Business Centre, Omega Park,  
Alton, Hampshire  
GU34 2OD  
T 01420 593 200 F 01420 593 209  
www.bcpc.org

**Home-Grown Cereals Authority**



# New Crop Opportunities

one-day seminar

**Venue**

East of England Agricultural Society  
East of England Showground  
Peterborough  
PE2 6XE

T 01733 234451  
F 01733 370038



Thursday 1<sup>st</sup> February 2007  
East of England Showground  
Peterborough  
PE2 6XE



# Why you should attend

If you are looking for new opportunities for your existing crops, or completely new ways of making money from your land, then this unique seminar is for you.

Targeted at farmers, advisers and the supply industry, the programme covers;

- **agronomic considerations of new cropping;**
- **financial advice;**
- **where the markets are;**
- **how to keep informed on new crop opportunities.**

There will also be a discussion forum plus 'Meet-the-Market' table-top displays from industry representatives.

The seminar is organised by BCPC and supported by HGCA

# Programme

Chaired by **Peter Kendall, President, NFU**

**10:30** *Arrival, coffee*

**11:00** **Welcome – Opening Address**  
Peter Kendall, President, NFU

**11:15** **New Cropping – Agronomic Considerations**  
Jim Orson, Research Director, The Arable Group (TAG)

**11:45** **Alternative Markets for Cereals, Oilseeds and Beet**  
Alastair Dickie, Crop Marketing Director, HGCA

**12:15** *Coffee*

**12:30** **New Cropping – Financial Considerations**  
David Bolton, Rural Business Advisor, Cheffins

**13:00** **New Crop Opportunities – Keeping you Informed**  
Stephen Howe, Communications Director, BCPC

**13:30** *Lunch*

**14:15** **Discussion Forum**  
Chaired by Alan Bide, Consultant Agronomist, Hampshire Arable Systems

**14:35** **Meet the Market**  
Displays and table-top stands from industry representatives in new crops and alternative uses, systems, development and marketing.

**15:45** **Close**  
*(tea will be served until 15:45)*

# Registration

I would like to attend the New Crop Opportunities seminar on 1<sup>st</sup> February 2007.

**£23.50 Fee** per delegate (All prices include VAT at 17.5%.  
Price includes buffet lunch and refreshments VAT No: 529206646 )

Please complete the details in BLOCK CAPITALS using black ink.  
Copy this form if booking more than one place.

## Contact details

Name \_\_\_\_\_

Organisation \_\_\_\_\_

Job title \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

## Display opportunities

There are opportunities for companies and organisations to take table-top displays at the event for £100 + VAT, this price includes two delegate registrations.

## Enquiries should be made to

Louisa Simpson at BCPC  
Email: [louisa.simpson@bcpc.org](mailto:louisa.simpson@bcpc.org)  
or call on 01420 593 200

Registrations should reach us by Thursday 25<sup>th</sup> January. Thereafter, you may telephone bookings on 01420 593 200. Joining instructions, confirming registration, will be sent out by email or fax.

## Payment details

Cheque enclosed for £ \_\_\_\_\_  
made payable to BCPE Ltd

Please debit my credit card £ \_\_\_\_\_

Visa  Delta  Switch  
 Mastercard  American Express

Card number \_\_\_\_\_

Expiry date \_\_\_\_\_

Valid from date \_\_\_\_\_

Security Code \_\_\_\_\_  
last 3 digits on signature strip

Issue number \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

## Fax

Fill out name and address details along with credit card details. Fax the form to Louisa Simpson, BCPC 01420 593 209.

## Post

Send completed form along with payment to: Louisa Simpson, BCPC, 7 Omni Business Centre, Omega Park, Alton, Hampshire GU34 2QD, UK

## Phone

Phone your booking(s) through to: Louisa Simpson at BCPC Tel: 01420 593 200 .

tear here