



# Sustainable Food Supply

A one day, stand-alone session

Part of the Global Aspects of Crop Production, Crop Protection and Food Supply Conference

**25 October 2006** Scottish Exhibition & Conference Centre, Glasgow, Scotland, UK

## Session overview

The world faces the ultimate challenge of providing enough food to maintain life. In some parts of the world the focus is on just getting enough food to eat. In other more economically advantaged regions, the primary questions are how food production can meet consumers' expectations of safety, nutrition, quality, environmental concerns and social issues - an error or misjudgment, or just bad luck, can discredit a product or make it 'unfashionable' with repercussions throughout the industry.

Truly sustainable food production needs to deliver commodities that satisfy the needs and expectations of the consumer.



## Key topics

- What is sustainable food?
- Which factors influence sustainable food supply?
- Traceability in the food supply chain
- Health benefit food claims
- Regulation of food quality and safety
- Satisfying the needs and expectations of the consumer
- Responsibility for food risk communication



**Programme and speaker details on page two**

## Wednesday 25 October 2006

**09:00 Chairman's introduction**  
Patrick Mitton, *Bayer CropScience, Cambridge, UK*

**Environment, social and economic aspects of sustainable food supply**

Dr Charlie Clutterbuck,  
*Environmental Practice Publishing Company, Blackburn, UK*

**What factors influence sustainable food supply?**

Grace O`Dwyer,  
*Checkmate International, Oxford, UK*

**10:30 Coffee**

**11:00 The role of traceability in sustainable food supply**

David Kennedy, *Geest Ltd, Peterborough, UK*

**Health benefit claims in the global market**

Melanie Ruffell,  
*Joint Health Claims Initiative, Leatherhead, UK*

**Round table discussion**

**12:30 Lunch and exhibition**

**14:00 Chairman's introduction**

**How food quality and safety is regulated and controlled**

Dr Peter Quantick, *University of Lincoln, UK*

**Challenges in the control of food quality and safety**

Dr Kirsten Brandt,  
*University of Newcastle upon Tyne, UK*

**The grower's response to consumer expectations**

Graham Clarkson, *Vitacress Salads Ltd, Andover, UK*

**Risk communication in the food chain.**

**Who is responsible?**

Mary Brenan, *University of Newcastle upon Tyne, UK*

**Round table discussion**

**16:30 Session ends**

**Chairman**

Patrick Mitton,  
*Bayer CropScience, Cambridge, UK*

**Session Organisers**

Naresh Atreya,  
*Consultant, Maidenhead, UK &*  
Dr Kirsten Brandt,  
*University of Newcastle upon Tyne, UK*

## Other sessions to attend

This session is part of the overall BCPC Crop Science & Technology Conference. Other sessions are running to complement this event. Click here for details.

### Global aspects of crop protection

- Risk assessment
- Risk management & risk communication

### Factors affecting crop production

- Beneficial organisms
- Soil & water protection

### Global food supply

- Import & export issues

### Outsourcing agrochemical development work

### Pesticide residues & food safety

## Delegate registration

To reserve your place, register on the secure Conference website at

**[www.bcpc.org/conference2006/registration](http://www.bcpc.org/conference2006/registration)**

Delegate registration £250. Limited free-of-charge student places.

## BCPC Exhibition

All delegates are invited to attend, free-of charge, the BCPC Exhibition. Over 100 companies will be represented. In 2005 this attracted over 2,000 visitors from over 90 countries.

## Travelling to Glasgow

Glasgow is easy to reach. For international travellers it is served by Glasgow International Airport and Prestwick International Airport.

See **[www.bcpc.org/conference2006/travel](http://www.bcpc.org/conference2006/travel)** for details.

## Hotel accommodation

The Conference Accommodation Booking Service can reserve delegate's hotel rooms at specially negotiated rates.

See **[www.bcpc.org/conference2006/hotels](http://www.bcpc.org/conference2006/hotels)**

## Further information

Consult the Conference website at **[www.bcpc.org/conference2006](http://www.bcpc.org/conference2006)**

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